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## Deliverable 5.6:

### REPORT ON C&D ACTIVITIES 2



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## Abbreviations and Acronyms

Abbreviation / Acronym	Description
<b>COPILOT</b>	CO-creating the next generation platform of PILOT and demo infrastructures, unlocking faster innovation and EU bioeconomy growth
<b>PPBEB</b>	Pitch Perfect and Boost the European Bioeconomy
<b>BBEPP</b>	Bio Base Europe Pilot Plant
<b>VTT</b>	Technical Research Centre of Finland
<b>F+i</b>	FOOD+i Cluster
<b>IBF</b>	Irish Bioeconomy Foundation
<b>KHZ</b>	Knowledge Hub Zealand
<b>BIOEAST</b>	BioEast Hub CR
<b>SGZ</b>	Chamber of Commerce and Industry of Štajerska
<b>B4C</b>	Bioeconomy for Change
<b>SPRING</b>	SPRING Cluster
<b>F6S</b>	F6S Network Ireland
<b>WP</b>	Work Package
<b>RIs</b>	Research Infrastructures
<b>PDI</b>	Pilot and Demo Infrastructures
<b>BIs</b>	Bioinnovators

## 1 Introduction

This report presents an overview of the Communication and Dissemination (C&D) activities conducted under the COPILOT project. This document updates the progress made from June 2024 (project month M1) to November 2025 (M18). This updated report places a special focus on: (i) the activities undertaken to implement the C&D tools; (ii) the activities supporting Open Calls (Tasks 2.1 and 2.3); (iii) the investor engagement (Task 4.3); (iv) training programmes (Task 4.4); (v) PDI Open Day Visits (Task 4.5); and (vi) large-scale outreach at Pitch Perfect and Boost the European Bioeconomy (PPBEB) and BIOKET events, including the PDI fair (Task 4.6). BBEPP, as the project coordinator, worked in close collaboration with all partners in designing the C&D tools (more extensively reported in D5.1) to ensure that all valuable knowledge assets and project outputs were identified and properly disseminated to the intended target stakeholders. This deliverable D5.6 builds on D5.3 (M1–M6) and ensures that all valuable knowledge assets and project outputs were identified and properly disseminated to the intended target stakeholders.

The report is structured into the following sections:

- Section 2: provides a recap of the original C&D plan to give context on the strategic framework that guided the activities.
- Section 3: details the updates made to the communication tools, and the development of new materials for stakeholder engagement.
- Section 4: outlines the exact C&D activities carried out.
- Section 5: presents conclusions and outlines the next steps for enhancing the effectiveness of C&D efforts moving forward.

## 2 Recap of the C&D plan

The original C&D Plan, presented as deliverable D5.1, strategies for ensuring the visibility of the COPILOT project. It aimed to promote the project's core objectives and activities, facilitate engagement with key stakeholders, and support the project's contribution to European bioeconomy innovation. The C&D plan established several communication objectives, such as building a recognizable visual identity for the project, building and increasing awareness, engaging stakeholders from diverse backgrounds, and making use of digital channels and traditional outreach methods. The target beneficiaries specifically are listed below:

- European open access PDIs (pilot plants, demo infrastructures offering scale-up from TRL 4 up to TRL 8 for bioeconomy innovations)
- Bioinnovators (BIs) (e.g. start-ups, spinoffs, SMEs, research groups, large companies) including Bioeconomy Clusters and Incubators
- Networks of test rigs, labs & research infrastructures (RIs)
- Investors providing finance for scale-up, demo and further commercialisation
- Corporates
- Other market actors such as equipment providers, consultants, feedstock owners, software solutions, legal advice, specialized B2B media, etc.
- Regional authorities from regions with or without a bioeconomy strategy and/or funding instruments for scale-up
- Policy makers (EC, Macro regional, National / Regional / local authorities, etc.)

Specific communication tools were planned to reach these stakeholders, including press releases, email templates, posters, social media campaigns, and webinars. The approach included targeting the existing visibility of the "Pilots4U" initiative, and integrated it into the newly created COPILOT identity. The C&D plan emphasized using existing relationships and networks to broaden project awareness while also targeting new potential collaborators. The following actions and objectives were identified within D5.1 (**Table 1**) to design an effective C&D strategy to be implemented from M1 on:

*Table 1 Actions and objectives to define the communication and dissemination strategy*

Actions	Objectives
Preparation of press releases	To facilitate communication to inform about the Open Calls and developments of the project to the media
Production of the necessary supporting material, including printed material (i.e. flyer, poster, roll-up, etc.)	To increase awareness of the project’s activities, events and its benefits for the bioeconomy sector
Participation to events and conferences	To promote liaison with existing networks and initiatives to identify synergies and opportunities for collaboration
Campaigning on social media	To efficiently communicate with the target groups and relevant stakeholders

## 2.1 Definition of the communication and dissemination key messages according to the various phases of the project

To design the COPILOT C&D strategy, it is necessary to structure the key messages to effectively target different stakeholders according to the various phases of the project. This approach, consistent with the European Commission's guidelines on dissemination and exploitation of project results<sup>1</sup>, will effectively communicate the project's objectives, outcomes, and impacts.

**Communication actions** focused on raising awareness and sharing information about the project to ensure a wide understanding among diverse audiences. Over Months 1–18, these actions aimed to build sustained interest in COPILOT’s objectives and activities and to actively promote all COPILOT organised events, both in person (e.g., PPBEB, BIOKET events and PDI fairs, PDI Open Day Visits) and online (training webinars, info sessions). Beyond informing stakeholders about the project’s objectives, expected outcomes and anticipated impacts, the programme increasingly prioritised stakeholder engagement (e.g., Open Calls and Travel Voucher Programmes; PDI promotion). Communication channels included the COPILOT project website, Pilots4U platform, intensive use of COPILOT LinkedIn (organic posts, partner amplification, cross tagging), targeted mailings, and press/partner releases where relevant. These channels laid and then expanded the foundation for a multistakeholder community spanning BIs, PDIs, and Enablers.

<sup>1</sup> [https://rea.ec.europa.eu/dissemination-and-exploitation\\_en](https://rea.ec.europa.eu/dissemination-and-exploitation_en)

**Dissemination actions**, on the other hand, involve sharing specific project results and promoting the use of knowledge generated by the project. These activities are designed to reach more specialized audiences, such as BIs and PDIs, with the aim of fostering collaboration and uptake of project outcomes. Beginning in M6, the dissemination actions emphasize stakeholder engagement by involving them in co-creation events, participation in the Scale-Up & Growth and Connect & Exchange programs, and promoting the next-generation Pilots4U platform. Dissemination efforts continue through conferences, workshops, and social media, to make sure targeted audiences are aware of new project developments.

Summary of key messages until M18, the project concentrates on dissemination and exploitation activities. During this period, communication actions aim at promoting awareness of the upcoming project results, while dissemination activities focus on facilitating the adoption and use of the next generation Pilots4U platform. This phase involves targeted messaging to support the use of project outcomes through various channels, including conferences and social media (with intensive LinkedIn use).

## 2.2 Implementation of the C&D strategy

To implement the C&D strategy (as defined in deliverable D5.1), a set of tailored tools was designed and continuously updated to effectively reach the various COPILOT target stakeholders with key messages. The strategy was structured to address the different needs of stakeholders at different stages of the project. During the first phase of the project (M1 – M6), which focused on informing and increasing awareness, activities carried out on social media channels aimed to introduce the COPILOT initiative and stimulate interest in its contribution to the bioeconomy sector. The messages provided were designed to introduce the project objectives, expected outcomes, and the potential impact on stakeholders, thereby reaching not only the general public but also other mapped stakeholders who might be interested in the project. This phase also focused on promoting the Open Calls, which played an important role in engaging stakeholders to join the co-creation sessions.

During the second phase of the project (M6–M18), implementation moved from initial awareness to activation and engagement, with a focus on promoting all COPILOT organised activities, e.g., PPBEB, BIOKET, the PDI fair, Open Day Visits, and training webinars, through sustained LinkedIn use, partner channels, project website, and the new Pilots4U platform. Messaging emphasised clear calls to action (apply/register/visit), alignment to the Open Calls (Tasks 2.1 & 2.3), investor engagement (Task 4.3), modular training development (Task 4.4), and Open Day Visits (Task 4.5). Where relevant, content and timing were coordinated with WP6 to maximise reach and impact.

In addition to the channels mentioned above, direct mailing and press releases were also used to communicate key project messages. These channels helped to ensure that the target audiences, especially PDIs, BIs and Enablers, received timely information about COPILOT activities and opportunities for engagement. Internal stakeholder databases (Task 1.1, 1.2 and 1.3) have been created during the first phase, with the aim of supporting future dissemination activities and engaging stakeholders in co-creation activities.

## 3 Communication tools preparation

Since the initiation of the COPILOT project, significant progress has been made in updating and developing the communication tools. The tools included various resources designed to facilitate

consistent and effective dissemination of project information to different stakeholders, aligned with CBE-JU and EC visual identity.

### 3.1 COPILOT project website

The COPILOT project website, available at <https://copilot-project.eu/> serves as a central hub for C&D activities. It provides detailed information about the project, including its objectives, partners, ongoing activities, and news updates. The website also includes resources such as Open Call documents and event announcements, to ensure that stakeholders can easily access relevant information about COPILOT. The website plays an important role in raising awareness about the project and engaging a diverse audience, especially BIs and PDIs.

### 3.2 Pilots4U platform

Since June 2025, all COPILOT events, both in person (such as PPBEB and Open Day Visits) and online (webinars) have also been published on the new platform under dedicated event pages <https://biopilots4u.eu/events/>. Each page provides a concise overview, dates, location or streaming information and a clear registration link. These pages give the community a single up to date reference. Past events are also displayed in the programs section <https://biopilots4u.eu/programs>, where webinar recordings are available on demand. The event pages are then used as the primary link for LinkedIn posts to keep information clear and current.

### 3.3 Press release

A press release (**Annex 1**) was issued on 27 August 2024 to announce the launch of the COPILOT Open Calls, in order to invite BIs and PDIs to co-create the next-generation Pilots4U platform. The press release outlined the objectives of the Open Calls, such as selecting members for co-creation groups, building a future-proof Pilots4U platform, and nurturing stakeholder communities through the Scale-Up & Growth and Connect & Exchange programs. This press release received coverage through project partners' networks and industry-related media channels, which increased the visibility of the Open Calls and the overall COPILOT initiative.

### 3.4 Email template

Email templates (**Annex 2**) were developed to aid outreach activities and ensure targeted communication with PDIs and BIs. The emails were used to invite potential participants to apply for the COPILOT Open Calls, which detailed the purpose and benefits of the calls, such as the opportunity to co-create the next-generation Pilots4U platform, receive grants, and participate in co-creation workshops. These emails were key in giving stakeholders all the information they needed and helping them understand how they could contribute to and benefit from the project.

### 3.5 Postcards

Promotional postcards (**Figure 1 and 2**) was designed to support our outreach efforts and promote Open Calls at events and conferences. The postcard featured the "Pilots4U powered by COPILOT" branding, which highlights key aspects of the project, such as the Open Calls, the Scale-Up & Growth program, and the Connect & Exchange program. The postcard was distributed at various public events to visually convey the project's objectives and encourage participation from relevant stakeholders. Additionally, a digital version of the postcards was used on social media channels to expand its reach and effectively promote COPILOT's initiatives.

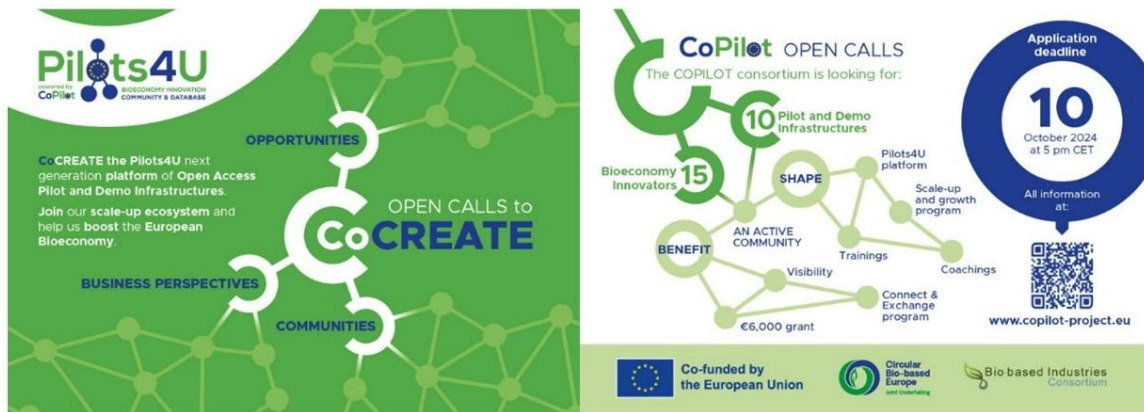


Figure 1 Postcard to promote COPILOT Open Call 1 and 2



Figure 2 Postcard to promote COPILOT Open Call 3

Two dedicated postcards were created for the PPBEB 2024 and 2025 events to attract participants and provide information about the pitching sessions, matchmaking opportunities, and networking activities (Figure 3 and 4). These postcards are used to promote the event both online and at key bioeconomy-related gatherings. It included event details such as keynote presentations, pitching sessions, and networking opportunities held from 2nd to 4th December 2024 and 24th to 26th November 2025 at the Sheraton Brussels Airport Hotel and BBEP in Ghent, Belgium. The posters help raise awareness and generate interest among BIs, PDIs and Enablers (investors) to actively participate in the PPBEB event.



Figure 3 The postcard designed for promoting PPBEB event 2024



Figure 4 The postcard designed for promoting PBEB event 2025

### 3.6 Roll-Up banner

A roll-up banner and its updated version (Figure 5) was created to further promote the COPILOT project and Pilots4U platform at conferences, workshops, and events. The banner included key information about the project, which emphasized the next-generation Pilots4U database and platform, the co-creation sessions, and the Scale-Up & Growth and Connect & Exchange programs. The banner served as a visual tool to attract attention, provide a quick overview of the project, and support the overall visibility of Pilots4U powered by COPILOT among participants at events and conferences.



Figure 5 Roll-up banner (left) and its updated version (right) to promote COPILOT project and Pilots4U platform

## 4 C&D activities

This section describes the C&D activities performed under the COPILOT project during this reporting period. COPILOT partners participated as speakers in various conferences and organized webinars with stakeholders (PDIs and BIs) to present project objectives, introduce Open Calls, and establish new collaborations. The following subsections provide an overview of these activities aimed at engaging different target stakeholders.

### 4.1 Publication of press release, articles and newsletters

COPILOT consortium members issued articles on their official websites, and in newsletters, to further disseminate information about the COPILOT project, the Open Calls and the PPBEB events, also in their local languages. These articles contributed to reaching a broader audience and ensuring that the project's activities and opportunities were visible to stakeholders across Europe (Figure 6 - 17).

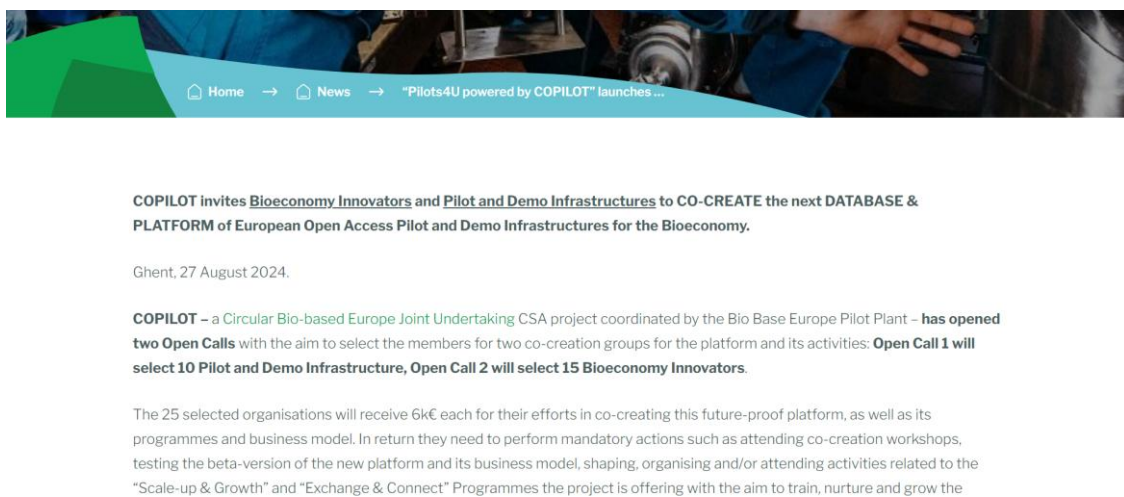


Figure 6 The press release published on the website of Bio Base Europe Pilot Plant



Figure 7 Article and to introduce COPILOT project on the website of SPRING in Italian



27/08/2024

COPILOT - un progetto CSA di **Circular Bio-based Europe Joint Undertaking**, coordinato dal Bio Base Europe Pilot Plant, di cui SPRING è partner - ha aperto **due Open Call** con l'obiettivo di selezionare 25 attori che andranno a formare due gruppi di co-creazione per la piattaforma e le sue attività.

- Open Call 1 selezionerà 10 Infrastrutture Pilota e Demo;
- Open Call 2 selezionerà 15 Innovatori della Bioeconomia.

Il termine ultimo per la presentazione delle domande è il **10 ottobre 2024** alle ore 17:00.

[Per tutte le info](#)  
[Press Release](#)



COPILOT - un progetto CSA di Circular Bio-based Europe Joint Undertaking coordinato dal Bio Base Europe Pilot Plant, di cui SPRING è partner - ha aperto due Open Call con l'obiettivo di selezionare 25 attori che andranno a formare due gruppi di co-creazione per la piattaforma e le sue attività:

- Open Call 1 selezionerà 10 Infrastrutture Pilota e Demo;
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Il termine ultimo per la presentazione delle domande è il **10 ottobre 2024** alle ore 17:00.

[Per tutte le info sulla Call](#)



Figure 8 Newsletter to promote Open calls and PPBEB events on SPRING website (left) and newsletter to promote Open Calls on the "SPRING Bio-magazine" issued by SPRING (right), both in Italian



Figure 9 Article on a regional agency's website to promote attendance at two CBE events



Figure 10 Articles to introduce COPILOT and Open Calls on the website of FOOD+i in Spanish



Figure 11 Specific project section on FOOD+i website in Spanish



Figure 12 FOOD+i newsletter to promote Pitch Perfect and Boost the European Bioeconomy (PBEB) and COPILOT programmes



Figure 13 FOOD+i newsletter to promote Open Call 3



Figure 14 Article to introduce COPILOT project on the website of SGZ in Slovenian



Figure 15 Articles to introduce COPILOT Open Calls on the website of B4C in French

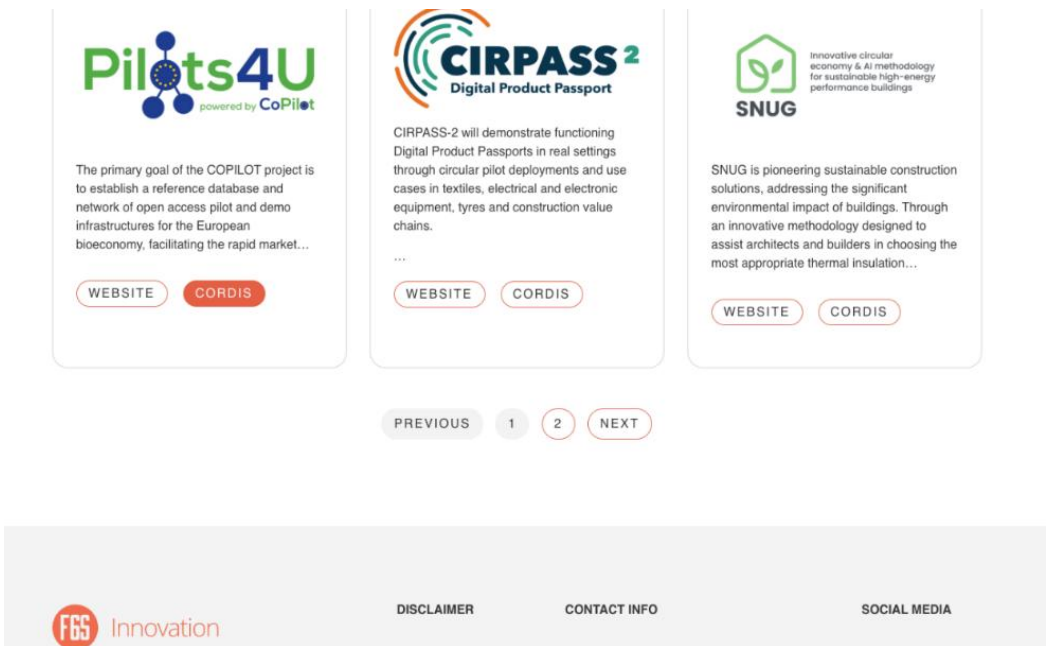


Figure 16 COPILOT project highlighted on F6S innovation website



## Your Path to Innovation: Attend PDI Study Visits with a Travel Voucher – Apply Now!

14 April 2025

Between May 2025 and May 2026 **fifteen Pilot and Demonstration Infrastructures (PDIs)**, all part of the "Pilots4U powered by COPILOT" scale-up community, are opening their doors for a **Study Visit** and **Workshop**, open to any bioeconomy stakeholder and part of the **COPILOT/PILOTS4U "Scale-Up & Growth" Programme**. The PDIs are located across Europe and active in a variety of technology areas relevant for the bioeconomy.

To facilitate bioeconomy innovators and enablers in attending these events, COPILOT opens OPEN CALL 3, to issue **travel vouchers (€500 each)**. With these vouchers, the COPILOT project will encourage access to and a better knowledge and understanding about the purpose and work of pilot and demonstration infrastructures, as well as access to a vibrant bio-economy community, networking and matchmaking. Simultaneously, the vouchers will foster collaboration, expand horizons and support scale-up endeavors for the bioeconomy in Europe.

Open Call 3 (OC3) will allow bioeconomy innovators and enablers to apply for a **€500 Travel Voucher** to attend the study visit and workshop of their choice. OC3 will open two times:

- **OC3 – Part 1: Opens on 10 March 2025** and closes on 8 May 2025 (5 pm CET), travel voucher application for study visits in 2025.
- **OC3 – Part 2: Opens on 15 September 2025** and closes on 13 November 2025 (5 pm CET), travel voucher application for study visits taking place in 2026.

The list of proposed study visits and workshops can be found below and [in more detail on the Copilot event page](#)

### What's the purpose of this Open Call?

The aim of the COPILOT OPEN CALL 3 is to **issue 100 travel vouchers (500 € per applicant)** for bioeconomy innovators and enablers to facilitate their attendance at one of the study visits and related trainings organised by fifteen different Pilot and Demonstration Infrastructures (PDIs) located across Europe and active in a variety of technology areas relevant for the bioeconomy.

*Figure 17 Articles to introduce the Open Call 3 on BIOEAST website*

## 4.2 Emailing stakeholders to promote Open Calls, training webinars, Open Day Visits and PPBEB/BIOKET/PDI Fair

COPILOT consortium members utilized the "central stakeholder databases" developed in Work Package (WP) 1 to reach out to PDIs and BIs. Using the email template created for outreach, approximately 140 PDIs and over 1,400 BIs (including 1000 relevant contacts from previous international projects in the F6S pipeline). The primary objective of these email campaigns was to invite PDIs and BIs to participate in the events organized by COPILOT, as well as to encourage them to take advantage of the opportunities offered by COPILOT.

To further prompt participation, reminder emails were sent to ensure that stakeholders remained informed and motivated to engage with the events. Several email rounds were sent to encourage stakeholders to participate in the events, with event details included in the same messages. This approach ensured broader dissemination and increased awareness about the events. All emails adhered to etiquette guidelines established in the C&D Plan, which ensured a professional and respectful approach to communication. The targeted email campaigns played a key role in increasing interest and involvement in the events organized by COPILOT. It led to stronger connections with key stakeholders and encouraged active participation in the project.

## 4.3 Participation in conferences and events

The COPILOT project consortium members actively participated in several key conferences to disseminate information, build relationships with stakeholders, and encourage collaborations.

At the 7th International Conference on Technologies & Business Models for Circular Economy, which took place in Maribor, Slovenia (06/09/2024), Pilots4U stakeholder relations manager and SGZ, as the COPILOT representatives, presented the project's role in supporting circular bioeconomy through open-access PDIs. This conference provided an excellent platform to engage with experts in circular economy and discuss innovative technologies aimed at creating sustainable business models.

During the International Forum on Industrial Biotechnology and Bioeconomy (IFIB) (03-04/10/2024), held in Bologna, Italy, COPILOT representatives: Pilots4U stakeholder relations manager and SPRING participated in panel discussions and networked with industrial leaders and innovators (**Figure 18 and 19**). The COPILOT project was introduced for its efforts in bridging the gap between research and market application through collaboration with BIs and PDIs. The IFIB event allowed COPILOT to strengthen its network within the bioeconomy community and build new partnerships.



*Figure 18 Pilots4U stakeholder relations manager gave a presentation about COPILOT project at the International Forum on Industrial Biotechnology and Bioeconomy (IFIB) 2024*



*Figure 19 Postcards to promote the COPILOT Open Calls were distributed by SPRING during the International Forum on Industrial Biotechnology and Bioeconomy (IFIB) 2024*

On 14/11/2024 (Logroño, Spain), FOOD+i hosted a strategic meeting with regional authorities to strengthen collaboration between policymakers and bioeconomy stakeholders (**Figure 20**). The meeting gathered representatives from the Government of La Rioja, the Economic Development Agency (ADER), and CDTI, among others. As part of the PILOTS4U powered by COPILOT consortium meeting, a roundtable discussion was held at Bodega Campo Viejo in Logroño, bringing together PDIs, BIs, and Enablers (funding bodies). The session focused on the challenges of scaling up bio-based innovations, highlighting the role of PDIs in supporting BIs from pilot to industrial scale.



*Figure 20 Meeting with regional authorities & round table in La Rioja (Spain)*

On 6/03/2025 (Slovenia), the national bioeconomy hub hosted the event: Bio(r)evolution event “where should we focus bioeconomy?” at the Chamber of Commerce and Industry of Slovenia. The hub comprises Circular Change, Anteja ECG, and the Chamber’s Association of Chemical Industry. The event aimed to present the hub’s role, 2025 activities, and establish Terms of Reference. A workshop was held to shape national bioeconomy guidelines and an action plan. A key highlight was the presentation of the COPILOT project and results from OC1 and OC2. The upcoming OC3 was also officially announced.

During BIOKET 2025 (**Figure 21**), a matchmaking tool facilitated B2B in person meetings. No less than 1025 meetings were accepted by Industrial/SMEs/Consulting delegates, 19 by investors, and 529 by start-ups. These interactions allowed to empower bioeconomy stakeholders, to refine their approaches, and align their offer with market needs diving into real market dynamics.



*Figure 21 BIOKET 2025*

The first PDI Fair was organized in collaboration with CBE-JU in 04/04/2025, gathering around 90 participants (**Figure 22**). Twenty-five PDIs each delivered a three-minute pitch, followed by a structured matchmaking session that introduced these PDIs directly to attending BIs. This format not only showcased the capabilities and services of each facility but also generated high-value connections, which can further strengthen the COPILOT ecosystem and accelerating potential partnerships.



*Figure 22 The first Pilot and Demo Infrastructure (PDI) Fair after the CBE-JU info day*

All Island Bioeconomy Summit (13/05/2025, Enfield, Ireland). This event attracted a record 320 attendees from Ireland, Northern Ireland, and 11 other countries, including researchers, policymakers, cluster representatives, and government ministers (**Figure 23**). The event featured panel discussions, breakout sessions, and an awards ceremony celebrating excellence in the bioeconomy. COPILOT partners attended as part of the Dublin consortium meeting and joined a panel on the future of the European bioeconomy, highlighting collaboration through pilot facilities and clusters. Pilots4U powered by COPILOT was presented, encouraging stakeholder engagement.



*Figure 23 All-Island Bioeconomy Summit May 2025. COPILOT was represented by Stef Denayer and Anne Kokel on panel discussion on 'Where is the bioeconomy going in Europe?'. Stef later presented on scaling on bioeconomy projects.*

As part of the satellite events of the European Research and Innovation Days (6-7/05/2025, Warsaw, Poland), the Commission, together with the Polish Presidency of the Council of the EU and the Łukasiewicz Research Network, organised this high-level conference. During this conference, BBEP's Network Manager was invited to share this experience in two breakout sessions: one on governing EU technology-infrastructure policy and another on boosting the visibility and accessibility of such infrastructures. In both discussions, COPILOT was mentioned as a good example (testimonial) of a coordinating entity at EU level for Technology Infrastructures for the bioeconomy. The support from CBE JU in establishing and refining this coordination model was also highlighted.

Workshop: Scaling up forest-based innovations in Europe - Overcoming the valley of death – 15/05/2025 (Brussels, Belgium). This workshop was co-organised by the Bioregions Facility, the European Forest Institute, and the European Investment Bank. COPILOT contributed a dedicated perspective on scale-up challenges. BBEP's Network Manager delivered the talk "The Scale-Up of European Bioeconomy Innovations, Boosted by Open-Access Pilot and Demo Infrastructures," illustrating how Pilots4U platform and the wider COPILOT ecosystem help forest-based BIs bridge the critical gap between lab and market.

On 29/05/2025, Logroño, Spain, FOOD+i hosted its flagship event Innobusiness Meeting Point 2025, offering a strategic space for members to reflect, anticipate trends, and explore future opportunities in the agri-food sector (**Figure 24**). The event emphasized purposeful innovation in the face of global challenges. COPILOT was presented to attendees through prominent communication material that directed attendees to its website for further information. This enhanced visibility helped connect innovation insights with real-world scaling solutions.



*Figure 24 Innobusiness annual event*

On 25-26/09/2025 the fifteenth edition of IFIB (<https://www.ifib.bio/>) was held in Turin at the Cavallerizza Reale, organized by SPRING and Innovhub (**Figure 25**). It is considered one of the most important events of the bioeconomy in Europe and the most important forum in Italy. IFIB 2025 served as a platform for fostering and creating synergies among various European projects, including COPILOT. COPILOT Open Call 3 was also promoted thanks to printed postcards.



**Figure 25** COPILOT postcards distributed during the International Forum on Industrial Biotechnology and Bioeconomy (IFIB) 2025

At the BIOEAST event “Efektivní výroba zítřka” (Effective Manufacturing of Tomorrow), COPILOT partner BIOEAST presented the COPILOT initiative and Open Call 3 to regional stakeholders (<https://www.bioeasthub.cz/cs/novinky/probehle-akce/tz-efektivni-vyroba-zitrka>). This contribution helped raise awareness of the Pilots4U platform and funding opportunities among Central and Eastern European stakeholders.



**Figure 26** COPILOT partner BIOEAST gave a presentation to introduce COPILOT project and Open Call 3 during the event: “Effective Manufacturing of Tomorrow: Less Costs, More Value” organized by the Regional Innovation Center of the Karlovy Vary Region

COPILOT is also the co-organizer of the PPBEB events, which features mainly pitches by BIs, and provides an opportunity for them to showcase their innovative projects to an audience that included numerous Enablers. This event proves to be an ideal platform for promoting Pilots4U platform/ COPILOT's initiatives and encouraging collaboration. Moreover, through the PPBEB event, COPILOT takes the opportunity to promote all the events organized by COPILOT. These initiatives are all linked to the co-creation activities that form the core of COPILOT’s mission to accelerate bioeconomy innovation. During PPBEB 2024, 9 PDIs as the OC1 winners gave presentations to introduce their facilities (Figure 26).



**Figure 27** Pitch Perfect and Boost the European Bioeconomy (PPBEB) 2024

In parallel, COPILOT engaged in EU-level innovation policy forums and coordination meetings to position Pilots4U within EU innovation and technology-infrastructure dialogues. Between June and November 2025, Stef Denayer (BBEPP), Pilots4U stakeholder relations manager, delivered presentations and contributed to discussions at the **JRC/RTD workshop** (Brussels, 23 June); the **ShapingBio Summit** (Brussels, 25 June, <https://www.shapingbio.eu/events/shapingbio-summit-empowering-europe-leading-the-deployment-in-the-bioeconomy/>); an **invite-only DG RTD workshop** “How to scale-up and accelerate innovation in the bioeconomy from lab to fab?” (8 July); a **Dutch PDI roundtable** organised by Planet B.io (Utrecht, 15 July); the **RTI Summit 2025** organised by DG RTD (Copenhagen, 22 October); and the **From Knowledge to Impact** conference organised by DG RTD (13 November, **Figure 28**). These engagements strengthened ties with policy-makers and national PDI stakeholders, and reinforced alignment between COPILOT activities and broader European priorities.



*Figure 28 Pilots4U stakeholder relations manager Stef Denayer (BBEPP) participated in: RTI Summit 2025 [a, b], ShapingBio Summit [c] and the From Knowledge to Impact conference organised by DG RTD on 13 November 2025 [d] to present Pilots4U powered by COPILOT*

#### 4.4 Social media channel activities

LinkedIn, addressing a more professional audience, has been chosen to:

- Publish information about ongoing activities and live events the project is organizing
- Involve and engage stakeholders in the project’s activities

The Pilots4U by COPILOT LinkedIn social media account was created and launched in June 2024 to support the C&D activities targeted at stakeholders. The first post (**Figure 29**) was launched in June 2024 to announce the COPILOT project. As of November 2025, this LinkedIn page has 2949 followers with more than 80 posts. Additionally, to increase visibility, all COPILOT consortium partners shared and reposted content on their company and personal LinkedIn pages. This effort reached an audience of over 8,000 professionals in the bioeconomy sector, which is the combined number of followers of all consortium partners' LinkedIn pages. To further enhance engagement, a LinkedIn strategy has been developed. This strategy provides a clear list of types of posts to be made regularly to expand the community and ensure continuous engagement.



Figure 29 The first post on COPILOT LinkedIn page to introduce the launching of COPILOT project

The following subsections describe more extensively the type of content and social media campaigns carried out to reach the above-mentioned objectives.

#### 4.4.1 Social media campaign to promote COPILOT project and Open Calls

To promote the COPILOT project, especially Open Call 1 & 2, a targeted social media campaign was executed through LinkedIn. The campaign (started from 19/08/2024) aimed to reach BIs and PDIs across Europe and eligible countries. Posts included detailed information about the objectives of the Open Calls, the application process, and the benefits for participants (Figure 30, 31, 32 and 33). Visual elements such as infographics (digital postcard) were used to capture the attention of potential applicants and drive engagement. The campaign successfully gained significant interest which resulted in increased visibility and interactions from stakeholders interested in co-creation opportunities. For Open Call 3, the same communication approach was applied since the launch of this Open Call since March 2025 (Figure 34, 35, 36 and 37).

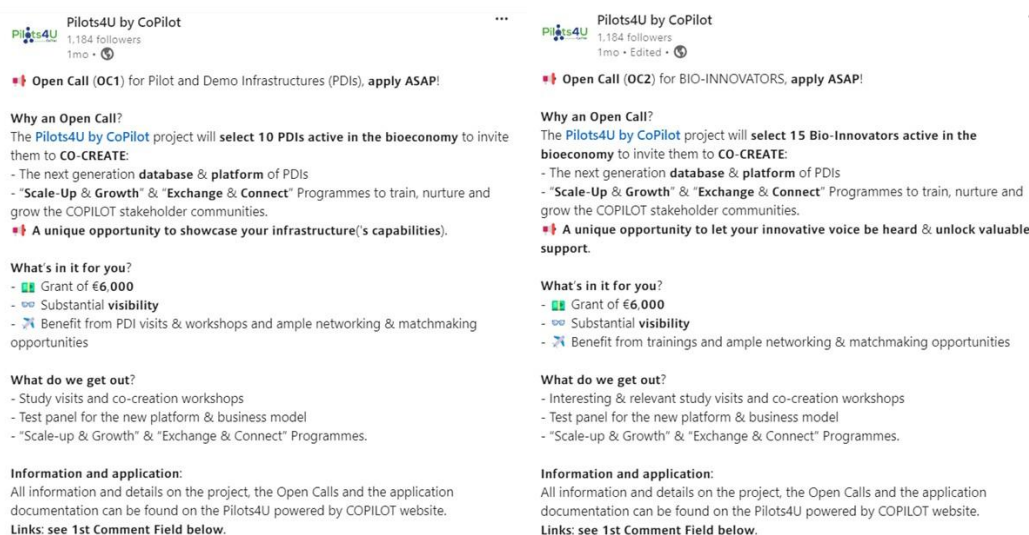


Figure 30 LinkedIn posts to promote the Open Call 1&2

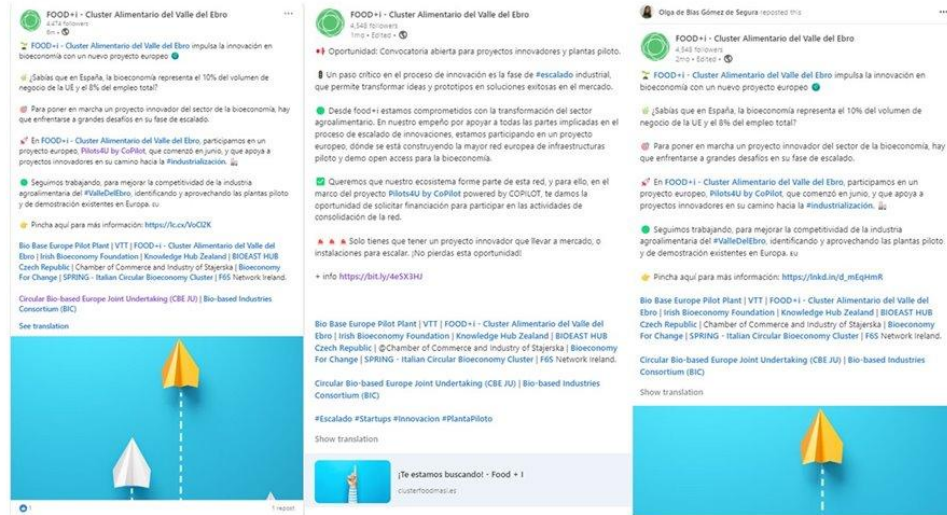


Figure 31 Consortium member FOOD+i promoted Open Calls 1&2 in Spanish on its LinkedIn page and shared on their personal LinkedIn pages in Spanish.

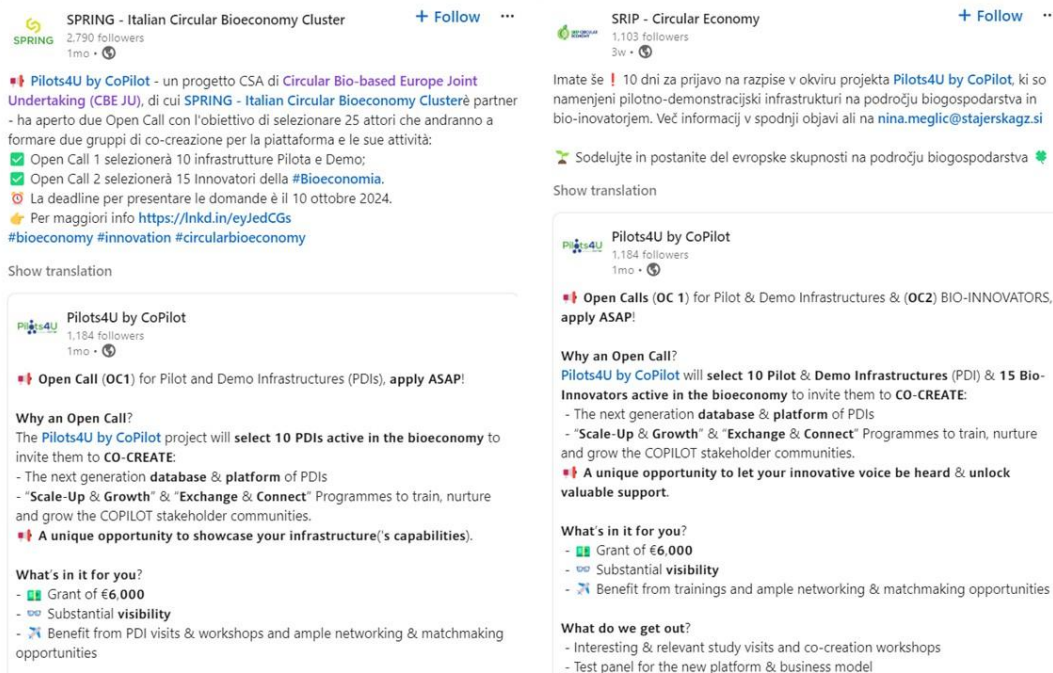


Figure 32 Consortium partner SPRING and SGZ reposted Open Call campaigns in Italian and Slovenian on their LinkedIn pages.

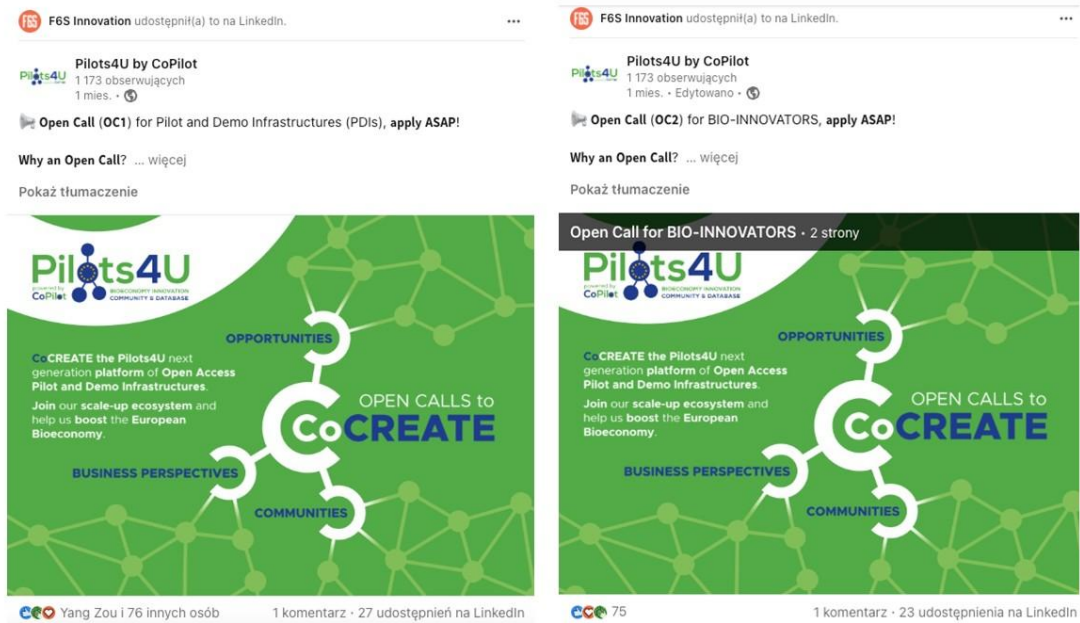


Figure 33 Consortium partner F6S reposted Open Call campaigns on their LinkedIn pages.



Figure 34 Example of a LinkedIn post to promote the Open Call 3

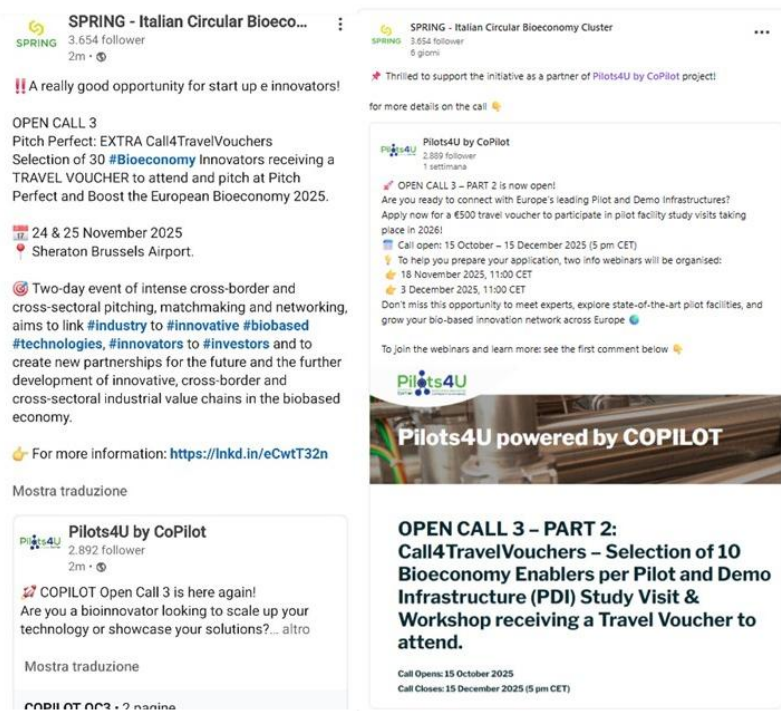


Figure 35 Examples of LinkedIn posts shared by consortium member SPRING to promote the Open Call 3

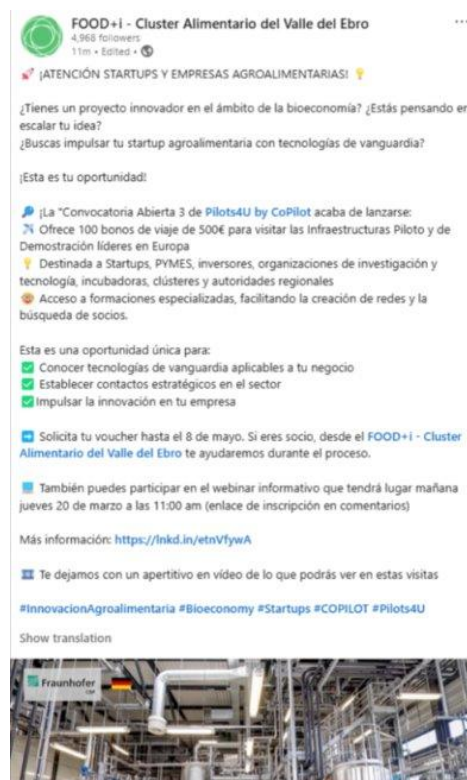


Figure 36 Example of LinkedIn post in Spanish prepared by FOOD+i to promote Open Call 3

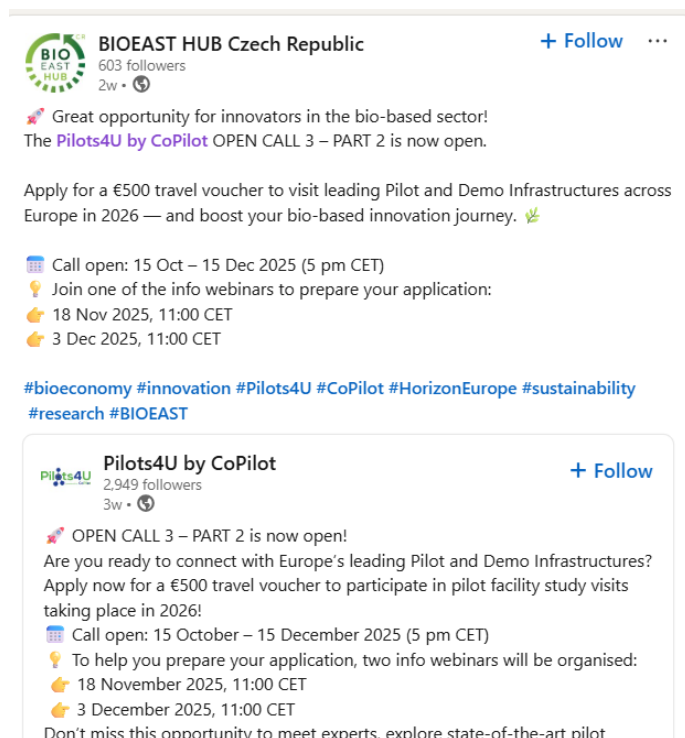


Figure 37 Example of LinkedIn post prepared by BIOEAST to promote Open Call 3

#### 4.4.2 Social media campaign to promote events

In addition to the Open Calls, several social media campaigns were conducted to promote the events organized by COPILOT related to Connect & Exchange program (Task 4.2 to 4.6). Posts on LinkedIn featured key information from these events, including, for example announcements of speaker and investors & participant numbers of PPBEB, as well as agenda details (Figure 38 and 39), PDI fair (Figure 40 and 41), Open Day Visits and training webinars information (Figure 42 and 43). These campaigns aimed to encourage more stakeholders, especially BIs to participate and leverage the opportunities provided by COPILOT’s ecosystem. The use of engaging visuals (digital postcards, photos) helped generate a broader reach for these events. When PDIs host Open Day Visits or webinars, COPILOT also coordinates promotion by resharing and referencing the PDIs’ own LinkedIn posts so that both audiences are reached and messaging remains consistent (Figure 44). After the events, follow-up LinkedIn posts are published to thank participants, highlight key takeaways, and direct stakeholders to any available materials (such as slides, recordings or photo galleries) (Figure 45).

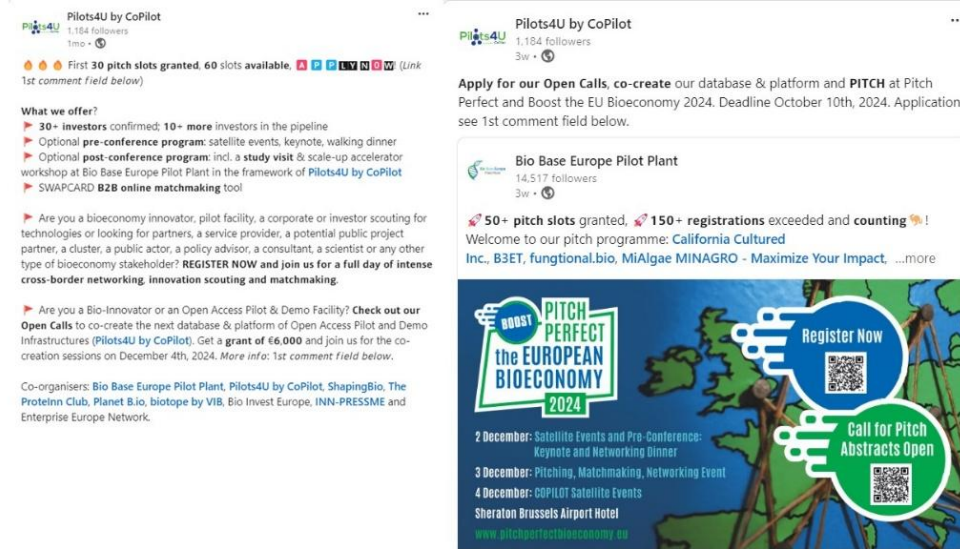


Figure 38 Examples of posts to promote PPBEB event on COPILOT LinkedIn page



Figure 39 Consortium partner FOOD+i promoting Pitch Perfect and Boost the European Bioeconomy (PBEB) 2025



Figure 40 Consortium partner FOOD+i promoting Pilot and Demo Infrastructure (PDI) Fair after the CBE-JU Info Day 2025

**Pilots4U by CoPilot**  
 2,835 followers  
 7mo • 🌐

📣 Shout out to all bioeconomy innovators: **Meet and greet with 30 (!!!) European multipurpose, open-access pilot and demo facilities** in one place on a single day.

Due to high demand, registration for this event is limited to start-ups, SMEs, and corporates active in the bioeconomy.

Registration: [link in 1st comment field below.](#)

In collaboration with [Circular Bio-based Europe Joint Undertaking \(CBE JU\)](#) and [Bio-based Industries Consortium \(BIC\)](#).

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&



Present

## The European Pilot and Demonstration Infrastructure Fair

Organised back-to-back with

### CBE JU Info Day 2025

**4 April 2025 from 9.00am – 2pm @ CBE-JU, Brussels**



👍❤️ 76 5 comments · 21 reposts


Figure 41 Example of a post to promote the Pilot and Demo Infrastructure (PDI) Fair on COPILLOT LinkedIn page

**Pilots4U by CoPilot**  
 2,835 followers  
 6mo • 🌐

Visit Biotechnology Fermentation Factory (BFF) & NIZO on **6 June 2025**. Located >300km away? **Apply** for a **€500 Travel Voucher** via our [Pilots4U by CoPilot Open Call](#).

Need more info on how to apply for a travel voucher? Attend our **informational webinar** next **Tuesday April 29th, 2025 at 2 PM CET**.

Registration, see 1st comment field below!



👍❤️ 52 1 comment · 14 reposts

Figure 42 Example of a post to promote Open Day Visits organized by selected PDIs on COPILLOT LinkedIn page

**Pilots4U by CoPilot**  
2,835 followers  
5mo • 🌐

Join our **FREE WEBINARS** on **May 22 & May 26!**  
*More info and registration: see 1st comment field below.*

**REGISTER NOW for 2 UPCOMING TRAINING WEBINARS**

**22 MAY 2025**  
**Pitch Training for Start-Ups in Biosolutions**  
*organised by BIO2CHP*

**26 MAY 2025**  
**Business Models in Biosolutions and in Scaling Innovative Technologies**  
*organised by Acies Bio*

**Info & Registration:** <https://copilot-project.eu/events/>

👍 29 1 comment · 7 reposts

Figure 43 Example of a post to promote training webinars organized by selected PDIs on COPILOT LinkedIn page

**Pilots4U by CoPilot**  
2,835 followers  
1mo • 🌐

In just two weeks, our partner **BEST - Bioenergy and Sustainable Technologies GmbH** – GreenCarbon Lab will host an Open Day visit to showcase their biochar pilot facilities.  
If you are looking for pilot infrastructures focusing on pyrolysis, don't miss this opportunity to see the technology in action and connect with the team!

<https://lnkd.in/e-Qa9PEU>

**BEST - Bioenergy and Sustainable Technologies GmbH**  
4,500 followers  
1mo • 🌐

10 places still available at COPILOT study visit and scale-up workshop in Wieselburg 23/09/2025

10 places are still available at our study visit and scale-up workshop at the GreenCarbon Lab in Wieselburg on 23/09/2025! The event, including 2 training sessions, focusses on the piloting of pyrolysis to valorize local residues.

Session 1: experiences in **#commissioning** our pilot-scale pyrolysis unit (GCL pyro 90K), including technology challenges and solutions. Overview on **#biochar** production at the GreenCarbon Lab and integration of pyrolysis energy and products into the circular economy  
Session 2: market opportunities and best practice examples for biochar application in different sectors (agriculture, steel industry, construction...).

Presented by external speakers from **Sonnenerde GmbH, voestalpine Stahl GmbH, Natürlich Bauen GmbH, STRABAG**

The event includes a study visit to the GreenCarbon Lab infrastructure and plenty of networking opportunities!

Participation is free of charge!

Link for registration: <https://lnkd.in/dAxYC9i5>

**Pilots4U by CoPilot**  
2,835 followers  
4w • 🌐

👁️ Looking forward to CPI x Pilots4U **#COPILOT** webinar (15 Oct, 15:00 CEST): de-risking process scale-up with **#Modelling #Simulation**. Join us!

<https://lnkd.in/eGZC8CQB>

**Jude Huggan** • 2nd  
Strategic Partnerships: Innovation: Business Growth: Scale-Up  
4w • 🌐

Really looking forward to delivering this joint **CPI Pilots4U by CoPilot** webinar on the 15th October. Tune in at 2pm (UK) to hear from **Alex Smith, CPI #DirectorBiotechnology** and **Reza Ranjbar, CPI #HeadTechnologyStrategy** on the use of **#Modelling & #Simulation** to de-risk process scale-up as well as the different strategies to employ for scale-up vs production.

To find out more and sign up, click the link - <https://lnkd.in/ezAqJTFd>.

**Alex Smith Reza Ranjbar Stephen Oyston Kris Wadrop Jenny Readman Stephen Wright Joanne Neary Jonathan Rand Deepan Shah Michael Hughes Rosalind Hay Yang Zou Stef Denayer**

Figure 44 Example of interactive posts to promote Open Day Visits (left) and training webinars (right) with Pilot and Demo Infrastructures (PDIs) on COPILOT LinkedIn page

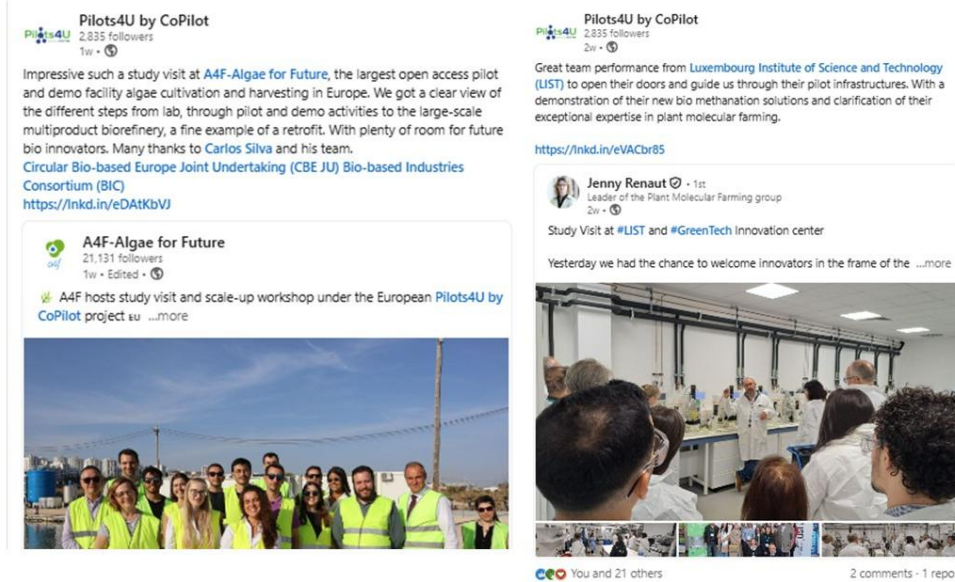


Figure 45 Examples of posts after events (Open Day Visits) on COPILOT LinkedIn page

### 4.4.3 Social media campaign to increase PDI visibility on the Pilots4U platform

To increase the visibility of PDIs members on the Pilots4U platform, COPILOT runs a recurring LinkedIn activity series since the launch of the beta version of the Pilots4U platform in June 2025. Each month, a “Facility of the Month” post is published on COPILOT LinkedIn page and linked directly to their corresponding Pilots4U facility page, highlighting capabilities and inviting stakeholders to explore their facility. At the beginning of each month, a short announcement post congratulates the selected PDI and explains why it was featured, providing an easy path to learn more via the platform (Figure 46). Throughout the month, additional LinkedIn posts are used to interact with PDIs as their facility pages go live or are significantly updated on the Pilots4U platform, reinforcing traffic to the site (Figure 47).

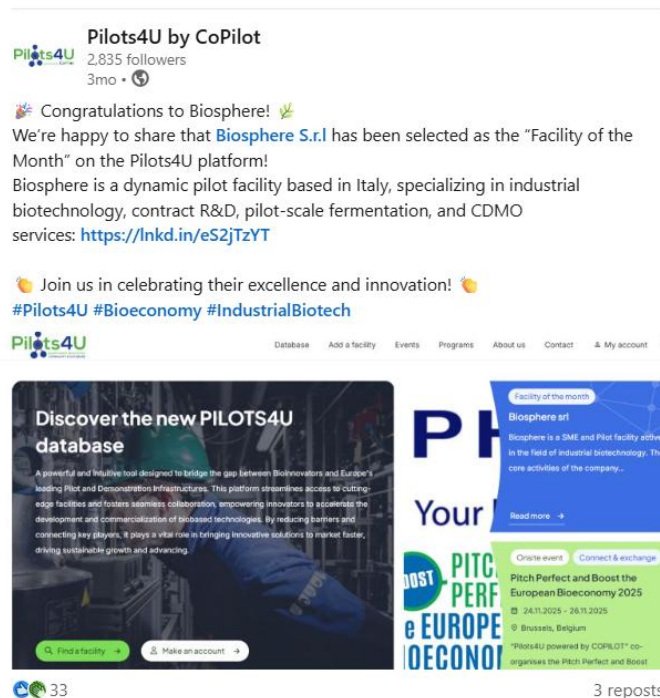


Figure 46 Example of a LinkedIn post to promote selected PDIs as “Facility of the month” on Pilots4U platform

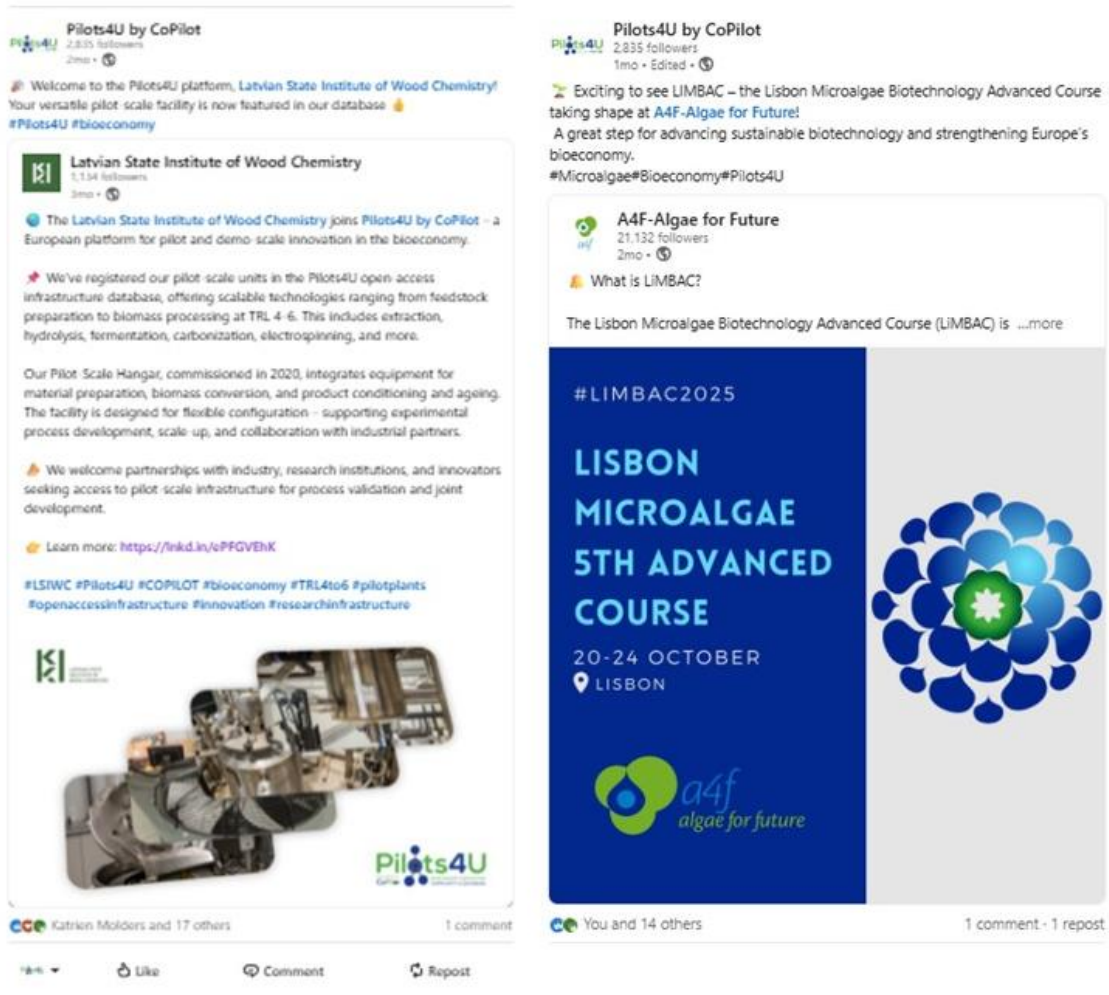


Figure 47 Example of LinkedIn posts to welcome PDIs published on Pilots4U platform (left), and posts to share events organized by PDI member on Pilots4U platform (right)



Figure 48 LinkedIn post to promote the presence of Pilots4U stakeholder relations manager on TBCE 2024

#### 4.4.4 Social media campaign to promote conferences

The COPILOT project also conducted a social media campaign to promote key conferences where COPILOT was represented. One such promotional post on LinkedIn (Figure 48) highlighted the project’s involvement in biomass valorisation activities in various countries, especially the underrepresented Eastern Europe. This post was aimed at showcasing COPILOT's role in contributing to discussions on circular bioeconomy and the importance of international collaboration. This campaign successfully enhanced the visibility of COPILOT's activities, positioned the project as a leader in bioeconomy innovation, and encouraged greater participation in future events.

## 4.5 Webinars to promote the COPILOT Open Calls

To promote the COPILOT Open Call 1 and 2, and provide stakeholders with detailed information about the project and the application procedures, 2 webinars were organized by F6S and BBEP in September 2024 (Figure 49). The Open Calls aimed to invite BIs and PDIs to co-create the next-generation Pilots4U platform/database. The webinars served as an opportunity to introduce the COPILOT project, explain its objectives, and guide potential applicants through the process of submitting their proposals.

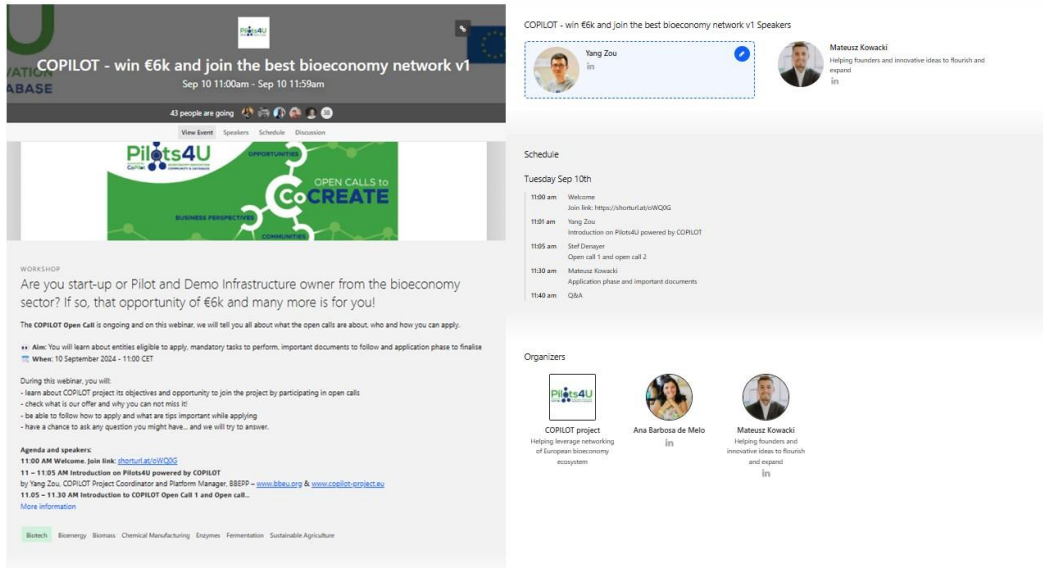


Figure 49 F6S announced the first webinar for Open Calls on their event page

The first webinar was held on 10th September 2024 and attracted 29 participants, while the second webinar took place on 24th September 2024, with 21 participants joining. During these sessions, COPILOT project coordinator, Pilots4U stakeholder relations manager, and consortium partner F6S provided an overview of the project, the benefits of participation, and answered questions from attendees (Figure 50). These two webinars played an important role in engaging stakeholders and ensuring that all interested parties were well-informed about the application process and the opportunities provided by COPILOT.

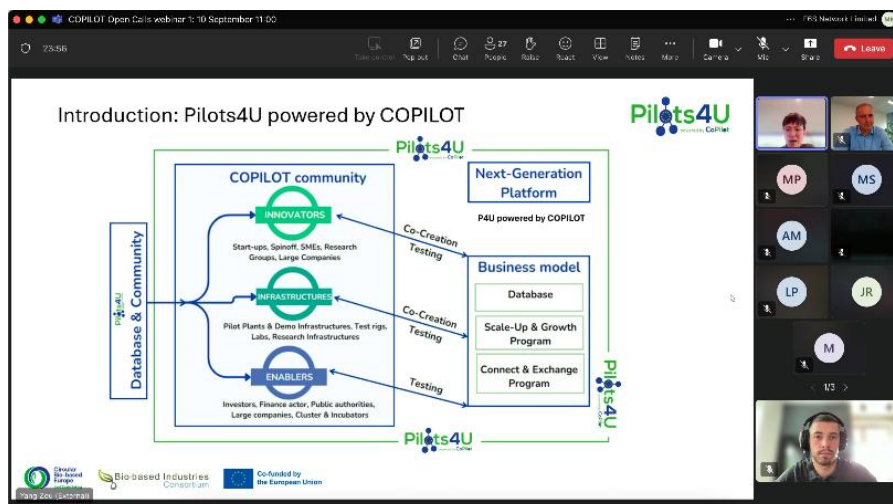


Figure 50 COPILOT project coordinator, Pilots4U stakeholder relations manager and F6S introduced COPILOT project to the webinar attendees

Another two informative webinars were organized related to Open call 3 (Figure 51):

- Open call 3 – Part 1: 20<sup>th</sup> March 2025 and 29<sup>th</sup> April 2025,
- Open call 3 – Pitch Perfect: 29<sup>th</sup> September 2025.

All together 41 participants joined to listen the presentation about COPILOT project and the Pilots4U powered by COPILOT platform, Open Call 3 purposes and documentation that needs to be submitted.

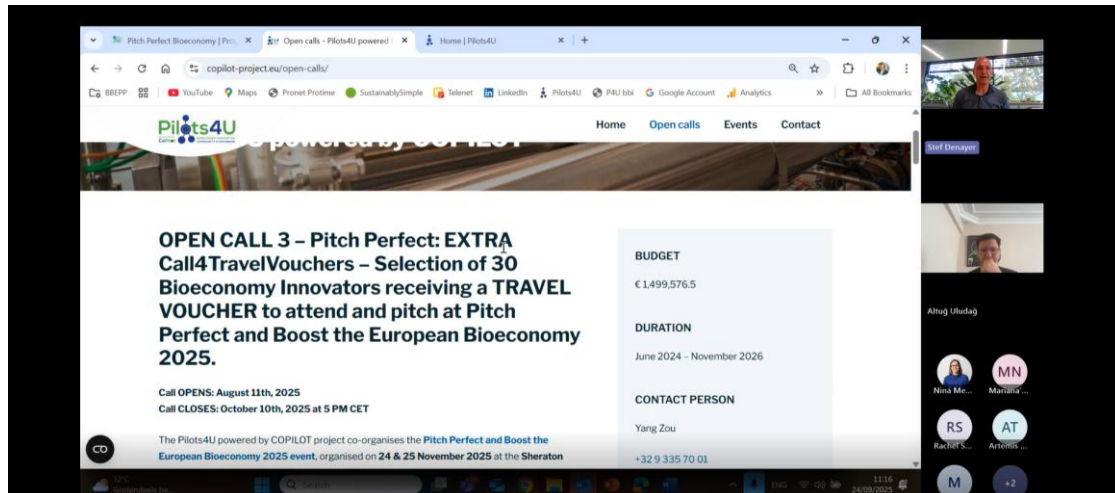
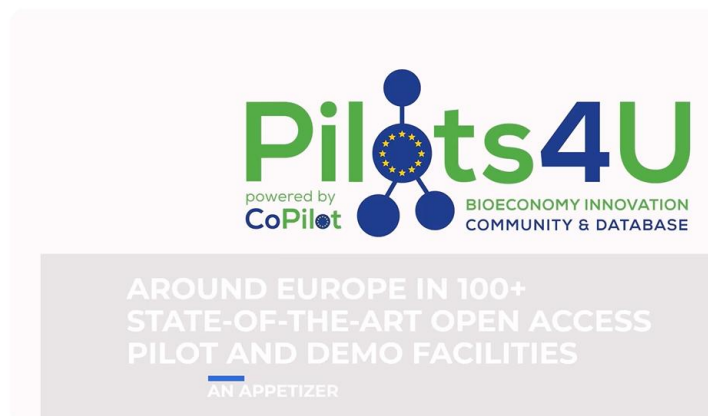


Figure 51 COPILOT project coordinator, Pilots4U stakeholder relations manager and SGZ introduced Open Call 3 –Pitch Perfect to the webinar attendees

## 4.6 YouTube channel

A brand-new video clip, “Around Europe in 100+ State-of-the-art Open Access Pilot and Demo Facilities – An Appetizer” was produced and uploaded to the Pilots4U powered by COPILOT YouTube channel [www.youtube.com/@pilots4u302](http://www.youtube.com/@pilots4u302) (Figure 52). This video showcases facilities of 15 PDIs as examples that are members of Pilots4U and has been used on multiple occasions, including BIOKET 2025 and the PDI Fair 2025, to event audiences.



Around Europe in 100+ State-of-the-art Open Access Pilot and Demo Facilities - An Appetizer.

Figure 52 A screenshot of the video clip “Around Europe in 100+ State-of-the-art Open Access Pilot and Demo Facilities – An Appetizer”

In addition, five new video clips were uploaded on the new Pilots4U platform <https://biopilots4u.eu/programs/>: four training webinar recordings and one Pilots4U platform kick-off/guide designed to help users navigate the new platform and understand how to find facilities and events (Figure 53). Collectively, these videos enhance the discoverability of Pilots4U powered by COPILOT content, extend reach beyond live events, and provide durable reference materials for BIs and PDIs.

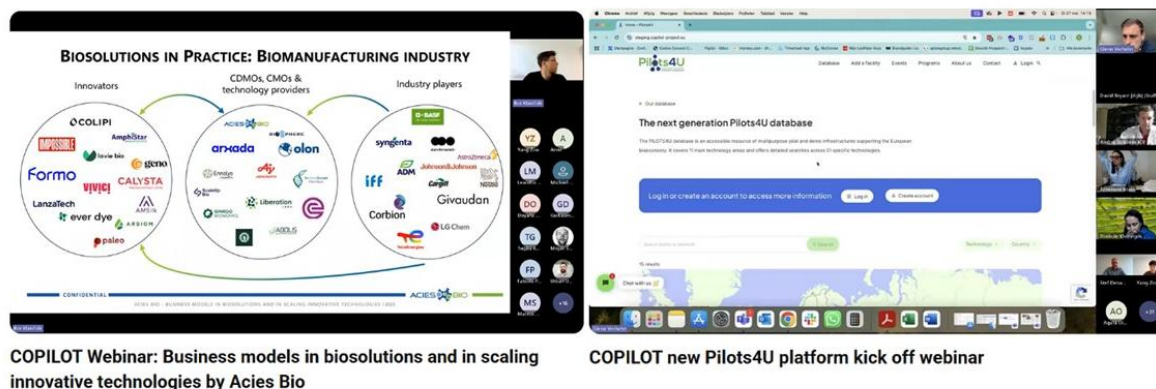


Figure 53 Examples of a training webinar (left) organized by OC1 winner and the Pilots4U platform kick-off (right)

## 5 Conclusions and next step

The C&D activities carried out during this reporting period have successfully established a solid foundation for the COPILOT project’s outreach and stakeholder engagement efforts. Through the use of diverse communication channels, including press releases, emailing, social media campaigns, webinars, and active participation in conferences, COPILOT effectively reached a wide audience within the bioeconomy sector. The C&D tools and activities implemented have contributed to raising awareness of the project’s objectives and encouraging stakeholder participation in key initiatives such as the Open Calls, PPBEB, BIOKET events, and PDI Fair.

The dedicated LinkedIn page, combined with partners’ active sharing and reposting, significantly broadened COPILOT’s visibility and reach. The social media campaigns, webinars, and promotion of events played an important role in building relationships with key stakeholders, including BIs, PDIs, and potential investors. These activities ensure that the Pilots4U powered by COPILOT platform is widely recognized and valued.

Moving forward, the next steps include intensifying stakeholder engagement through more targeted and personalized outreach. COPILOT will focus on enhancing its C&D strategy by further refining communication tools. Future plans also include organizing more webinars, in-person workshops, PDI open day visits, PDI Fair and training sessions to support collaboration and knowledge sharing among stakeholders. The COPILOT consortium members will continue to promote the next-generation Pilots4U database and work towards ensuring its adoption and integration across the bioeconomy sector.

## Annex 1: Press release



COPILOT invites Bioeconomy Innovators and Pilot and Demo Infrastructures to CO-CREATE the next DATABASE & PLATFORM of European Open Access Pilot and Demo Infrastructures for the Bioeconomy.

GHENT, 27 AUGUST 2024.

COPILOT - a Circular Bio-based Europe Joint Undertaking CSA project coordinated by the Bio Base Europe Pilot Plant – **has opened two Open Calls** with the aim to select the members for two co-creation groups for the platform and its activities: **Open Call 1 will select 10 Pilot and Demo Infrastructure, Open Call 2 will select 15 Bioeconomy Innovators.**

The 25 selected organisations will receive 6k€ each for their efforts in co-creating this future-proof platform, as well as its programmes and business model. In return they need to perform mandatory actions such as attending co-creation workshops, testing the beta-version of the new platform and its business model, shaping, organising and/or attending activities related to the “Scale-up & Growth” and “Exchange & Connect” Programmes the project is offering with the aim to train, nurture and grow the COPILOT stakeholder communities, boosting as such, the growth of the European bioeconomy.

All information on the application procedure can be found on the “Pilots4U powered by COPILOT” website. **Deadline for application is October 10th, 2024 at 5 pm CET**. Applicants will be informed about their selection by November 2024, but already need to add, upon application, a “Placeholder” in their agenda’s for the co-creation workshops scheduled on December 4th, 2024 in Ghent (Belgium) until they receive final confirmation of their selection. These first co-creation workshops are organised back-to-back to the Pitch Perfect and Boost the European Bioeconomy 2024 event organised in Brussels (Belgium) on December 2nd and 3rd, 2024.

COPILOT will build further on the legacy of the Pilots4U project that developed a globally renown Pilots4U database of Open Access Pilot and Demo Infrastructures for the European Bioeconomy. Through co-creation, COPILOT will update and expand the database while implementing new software to make it future-proof and allow features in support of a smart business plan to make the platform self-sustainable beyond the project duration. Furthermore the project will grow, train and nurture the stakeholder communities linked to this database by means of a “Scale-up & Growth” and a “Exchange & Connect” Programme.

### Notes to editors:

COPILOT is made possible thanks to funding from the [Circular Bio-based Europe Joint Undertaking \(CBE JU\)](#), it is coordinated by Bio Base Europe Pilot Plant (BBEPP), an open-access pilot facility for development and scale-up of biobased processes. BBEPP also coordinated the Pilots4U project (2017-2019), a BBI-JU project that created a database and network of European Open Access Multipurpose Pilot and Demonstration Infrastructures which can be searched and consulted at: <https://biopilots4u.eu/>. COPILOT will further build on the legacy of the Pilots4U project with the aim to further stimulate the growth of the European bioeconomy.

### The consortium partners are:

- [Bio Base Europe Pilot Plant](#), Ghent, Belgium
- [VTT Technical Research Centre of Finland Ltd](#), Espoo, Finland
- [FOOD+I Cluster](#), Ebro Valley, Spain
- [Bioeconomy for Change](#), Barenton Bugny, France
- [Cluster SPRING](#), Milano, Italy
- [F6S Network Ireland](#), Dublin, Ireland
- [BIOEAST HUB CR](#), Prague, Czechia
- [Irish Bioeconomy Foundation](#), Thurles, Ireland
- [Chamber of Commerce and Industry of Štajerska/Styria](#), Maribor, Slovenia
- [Knowledge Hub Zealand](#), Kalundborg, Denmark

The project kicked off in June 2024 and ends in November 2026, the total project budget is €1,499,576.5. More information can be found on the following webpage: [www.copilot-project.eu](http://www.copilot-project.eu).

### More information, questions and/or interviews

The following people can be contacted for interviews and further information about the project.

- **Stef Denayer**, Pilots4U Stakeholder Relations Manager: [Stef.Denayer@bbeu.org](mailto:Stef.Denayer@bbeu.org); +32 475 82 03 00
- **Yang Zou**, COPILOT Project Coordinator and Platform Manager: [Yang.Zou@bbeu.org](mailto:Yang.Zou@bbeu.org); +32 489 95 12 68
- **Katrien Molders**, Communication Manager Bio Base Europe Pilot Plant: [Katrien.Molders@bbeu.org](mailto:Katrien.Molders@bbeu.org); +32 486 95 11 09.

The project is supported by the Circular Bio-based Europe Joint Undertaking and its members.



**Circular  
Bio-based  
Europe**  
Joint Undertaking



**Bio-based Industries  
Consortium**



**Co-funded by  
the European Union**

Disclaimer Art 17.3. Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CBE JU. Neither the European Union, nor CBE JU can be held responsible for them.

## Annex 2: Mailing Templates to invite PDIs & Innovators to apply for COPILOT Open Call 1, 2 and 3

### Open Call 1 - PDIs

Dear XXX XXX,

We are excited to announce the launch of the “Pilots4U powered by COPILOT” **Open Call (OC1) for Pilot Plants and Demo Infrastructures (PDIs)** and would herewith like to invite you to apply.

#### What’s the purpose of this Open Call?

The COPILOT project will **select 10 PDIs** active in the bioeconomy **to invite them to co-create:**

- The next generation **database & platform of open access pilot and demo infrastructures for the bioeconomy** and its business model (Pilots4U: <https://biopilots4u.eu/>)
- “**Scale-Up & Growth**” and “**Exchange & Connect**” Programmes aimed to train, nurture and grow the COPILOT stakeholder communities.

A unique opportunity to showcase your infrastructure's capabilities, unlock valuable support and help us boost the growth of the European bioeconomy.

#### What’s in it for you?

Selected participants will:

- Receive a **grant of €6,000** each to cover for efforts and expenses
- Substantially gain **visibility**
- Benefit from **PDI visits & workshops** and ample **networking & matchmaking opportunities** with leading stakeholders across Europe.

#### What’s in it for us?

In return the selected PDIs need to perform mandatory actions such as:

- Organizing a study visit and co-creation workshop
- Testing the beta-version of the new platform and its business model
- Shaping and/or attending activities related to the “Scale-up & Growth” and “Exchange & Connect” Programmes.

#### Information and application:

- All information and details on the project, the Open Calls and the application documentation can be found on the [Pilots4U powered by COPILOT website](#).
- Apply here: <https://www.f6s.com/copilot-open-call>
- **Deadline for application is 10 October 2024, 17:00 CET.**

### **Link with the Pitch Perfect and Boost the European Bioeconomy 2024 event.**

Several of the “mandatory” actions to be performed by the co-creators are “grouped” together with the [Pitch Perfect and Boost the European Bioeconomy 2024](#) event, that will be held at Brussels Airport on 3 December 2024. All selected PDIs will get the opportunity to pitch at this event and are expected to attend the co-creation session on 4 December. Please, block these dates in your agenda upon Open Call application.

Very much looking forward to receiving your application!

Good luck!

Kind Regards

YOUR NAME

*The COPILOT project is a [Circular Bio-based Europe Joint Undertaking](#) Coordination and Support Action that will update, expand and make the Pilots4U database of Open Access Pilot and Demo Infrastructures for the European Bioeconomy future-proof and self-sustainable through co-creation. Furthermore the project will grow, train and nurture the stakeholder communities linked to this database by means of the “Scale-Up & Growth” and the “Exchange & Connect” Programmes.*

### **Open Call 2 – BioInnovators**

Dear XXX XXX

Dear BioInnovator,

We are excited to announce the launch of the “Pilots4U powered by COPILOT” **Open Call (OC2) for BioInnovators** and would herewith like to invite you to apply.

### **What’s the purpose of this Open Call?**

The COPILOT project will **select 15 BioInnovators** (start-ups, spin-offs, SMEs) active in the bioeconomy to **invite them to co-create**:

- The next generation **database & platform of open access pilot and demo infrastructures for the bioeconomy** and its business model (Pilots4U: <https://biopilots4u.eu/>)
- “**Scale-Up & Growth**” and “**Exchange & Connect**” Programmes aimed to train, nurture and grow the COPILOT stakeholder communities.

A unique opportunity to let your innovative voice be heard, unlock valuable support and help us boost the growth of the European bioeconomy.

### What’s in it for you?

Selected participants will:

- Receive a **grant of €6,000** each to cover for efforts and expenses
- Substantially gain **visibility**
- Benefit from **trainings** and ample **networking & matchmaking opportunities** with leading stakeholders across Europe.

### What’s in it for us?

In return the selected BioInnovators need to perform mandatory actions such as:

- Attending co-creation workshops
- Testing the beta-version of the new platform and its business model
- Shaping and/or attending activities related to the “Scale-up & Growth” and “Exchange & Connect” Programmes.

### Information and application:

- All information and details on the project, the Open Calls and the application documentation can be found on the [Pilots4U powered by COPILOT website](#).
- Apply here: <https://www.f6s.com/copilot-open-call>
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Very much looking forward to receiving your application!

Good luck!

Kind Regards

YOUR NAME

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### Open Call 3 – Travel Voucher Program (Pitch Perfect edition)

Dear XXX XXX,

we are excited to announce the launch of the “Pilots4U powered by COPILOT” Open Call 3 – Pitch Perfect to win a travel voucher to attend and pitch at the Pitch Perfect and Boost the European Bioeconomy 2025 event, co-organised by the COPILOT project, taking place on 24 & 25 November 2025 at the Sheraton Brussels Airport.

What’s the purpose of this Open Call?

The aim of the COPILOT OPEN CALL 3 – Pitch Perfect is to issue 30 travel vouchers (500 € per applicant) for bioeconomy startups and SMEs to facilitate their attendance and pitching at bioeconomy events in Europe, bringing together around 180 start-ups/SMEs, 50-60 investors, 50+ corporates, 30+ European pilot and demonstration facilities and about 150 other sector stakeholders.

Are you eligible to apply?

Travel vouchers are for:

Bioeconomy innovators: start-ups, spin-offs, scale-ups and SMEs with a confirmed pitch slot in the programme of the Pitch perfect and Boost the European Bioeconomy 2025 event.

Additional requirements:

Applicants that received funding under the COPILOT OC1, OC2 and OC3 Part 1 cannot apply to OC3 PP. Applicants can only receive/win one voucher.

Only entities located more than 300 km from Brussels are eligible to apply.

Additional eligibility conditions can be found in the Open Call 3 Guidelines for Applicants.

OC3 is open from 11th August till 10th October 2025.

All information and details on the project, the Open Call and the application documentation can be found on the Pilots4U powered by COPILOT website.

We are also organising an informative webinar about the OC3 – Pitch Perfect on Wednesday, 24th September 2025, 11.00 am. Register [HERE](#).

Very much looking forward to receiving your application!

Kind Regards

YOUR NAME

*The COPILOT project is a [Circular Bio-based Europe Joint Undertaking](#) Coordination and Support Action that will update, expand and make the Pilots4U database of Open Access Pilot and Demo Infrastructures for the European Bioeconomy future-proof and self-sustainable through co-creation. Furthermore the project will grow, train and nurture the stakeholder communities linked to this database by means of the “Scale-Up & Growth” and the “Exchange & Connect” Programmes.*

## Open Call 3 – Travel Voucher Program (Part 2)

Dear XXX XXX,

we are excited to announce the launch of the “Pilots4U powered by COPILOT” **Open Call 3 – Part 2 to win a travel voucher** and would herewith like to invite you to apply.

### What’s the purpose of this Open Call?

The aim of the COPILOT Open call 3 (OC3) – Part 2 is to **issue 30 travel vouchers (500 € per applicant)** for bioeconomy innovators and enablers to facilitate their attendance at one of the study visits and related trainings organised by fifteen different Pilot and Demonstration Infrastructures (PDIs) located across Europe and active in a variety of technology areas relevant for the bioeconomy.

### Are you eligible to apply?

Travel vouchers are for:

- **Bioeconomy innovators:** start-ups, spin-offs, scale-ups and SMEs
- **Enablers in the bioeconomy domain:** Investors, Research and technology organisations, Incubators, Cluster representatives, Representatives of relevant public authorities / policy-makers responsible for bio-economy sector and research and innovation, Corporates.
- The location of the study visit at a pilot or demo infrastructure needs to be **located more than 300 km away from the location of the organisation of the applicant**. The timeline and the location of study visits is published [HERE](#).

All information and details on the project, the Open Call and the application documentation can be found on the [Pilots4U powered by COPILOT website](#).

*We are also organising an informative webinar about the OC3 – Part 2 on Thursday, 3<sup>rd</sup> December 2025, 11.00 am. Register [HERE](#).*

**Deadline for applications to the OC3 – Part 2: 15 December 2025 (5 pm CET).**

Very much looking forward to receiving your application!

Kind Regards

YOUR NAME

*The COPILOT project is a [Circular Bio-based Europe Joint Undertaking](#) Coordination and Support Action that will update, expand and make the Pilots4U database of Open Access Pilot and Demo Infrastructures for the European Bioeconomy future-proof and self-sustainable through co-creation. Furthermore the project will grow, train and nurture the stakeholder communities linked to this database by means of the “Scale-Up & Growth” and the “Exchange & Connect” Programmes.*