



Project Acronym: COPILOT

Project Title: Co-creating the next generation platform of PILOT and demo infrastructures, unlocking faster innovations and EU bioeconomy growth

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Deliverable 5.5: Website Updated



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1.1	BBEPP	28/11/2024	Integration of suggestions from reviewers

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Abbreviations and Acronyms

Abbreviation / Acronym	Description
COPILOT	CO-creating the next generation platform of PILOT and demo infrastructures, unlocking faster innovation and EU bioeconomy growth
BBEPP	Bio Base Europe Pilot Plant
PDIs	Pilot Plants and Demo Infrastructures
BIs	Bioinnovators
RIs	Research Infrastructures

1 Introduction

Deliverable 5.5 of the COPILOT project marks the successful completion of the updated, standalone website. The temporary website, which was part of the Bio Base Europe Pilot Plant (BBEPP) website, served as a central information hub since its launch on August 12th, 2024. Now, COPILOT has transitioned to a newly developed, dedicated website that enhances user experience, better represents the project identity, and increases visibility for stakeholders and the broader community.

2 The updated standalone website

The temporary website was integrated into the broader BBEPP website, which made it difficult for COPILOT to establish a unique identity and tailored content experience. The updated standalone website, accessible at <https://copilot-project.eu/>, reflects a more targeted approach to communication and dissemination, which can better showcase project goals, achievements, and updates in a structured and visually engaging manner.

2.1 Website features and improvements

The new website offers an updated visual design that aligns with COPILOT's branding and messaging. Enhanced navigation tools now provide an intuitive user journey, which makes it easier for visitors to find project information (homepage) and information about the Open Calls (OCs), events and how to contact the project coordinator (Figure 1).



Figure 1 Homepage of COPILOT project with a new navigation bar including 4 categories: Home, Open Calls, Events and Contact

2.1.1 Homepage

The homepage features in-depth descriptions of the COPILOT project, the history of the Pilots4U project and platform, the COPILOT objectives and consortium. This page also provides the link to the Pilots4U database. This link allows users to find the open access pilot and demo infrastructures (PDIs) that meet their scale-up needs (Figure 2).

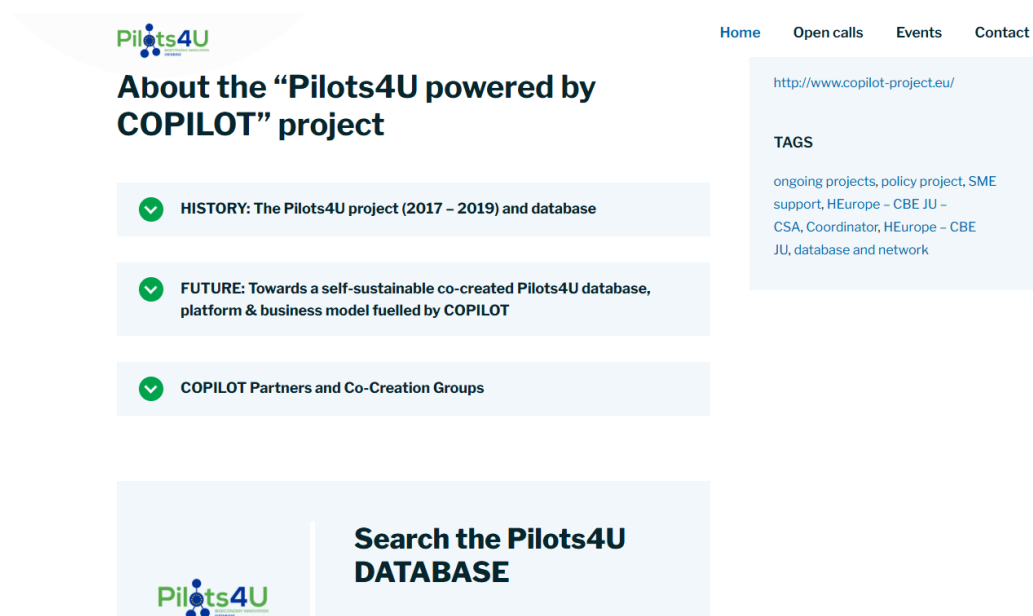


Figure 2 COPILOT project homepage content

2.1.2 Open Calls

A key improvement is the introduction of the "Open Calls" webpage (Figure 3). This page provides comprehensive information about the two OCs of the COPILOT project, including their benefits, application procedures, and all relevant documents. It helps applicants better understand the OCs and guides them through the application process.

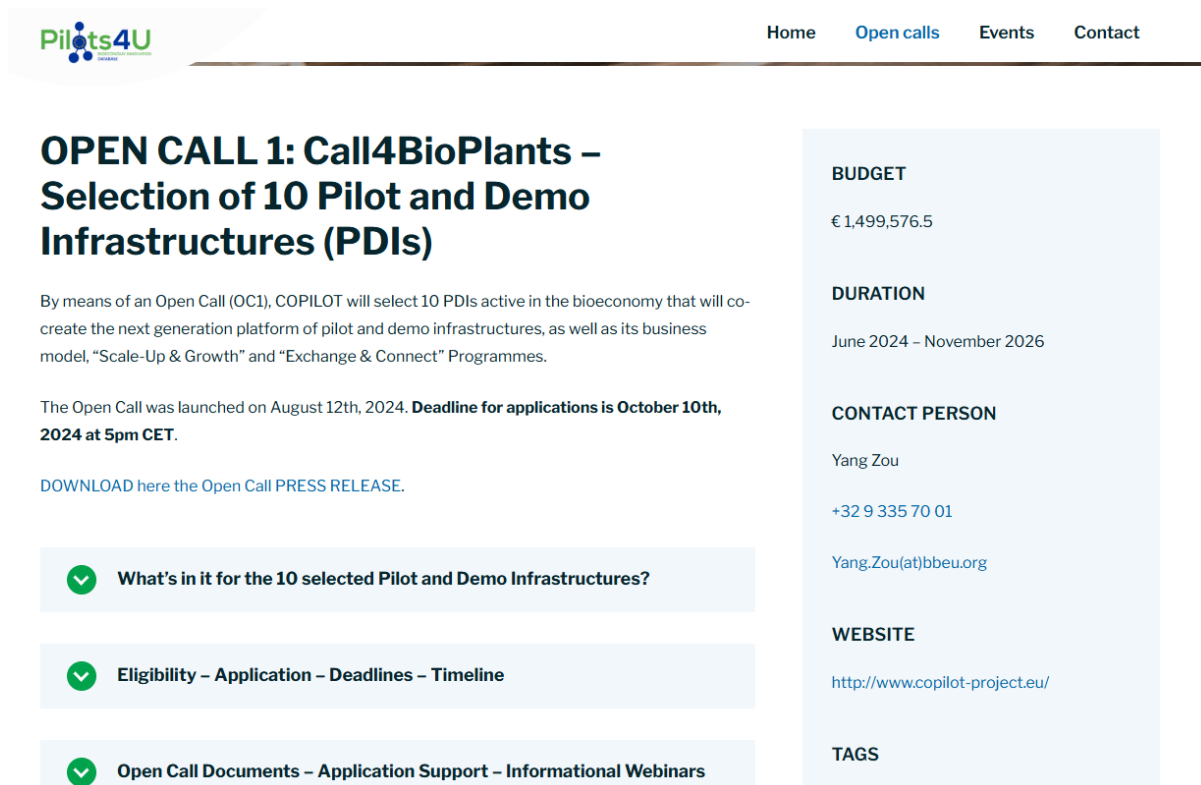


Figure 3 COPILOT webpage to introduce Open Call 1

2.1.3 Events

A dynamic Events webpage was added to ensure timely updates about project activities and events. This page serves as a communication bridge to keep stakeholders, partners, and the public informed. The webpage has been updated with the latest upcoming events as shown in **Figure 4**.

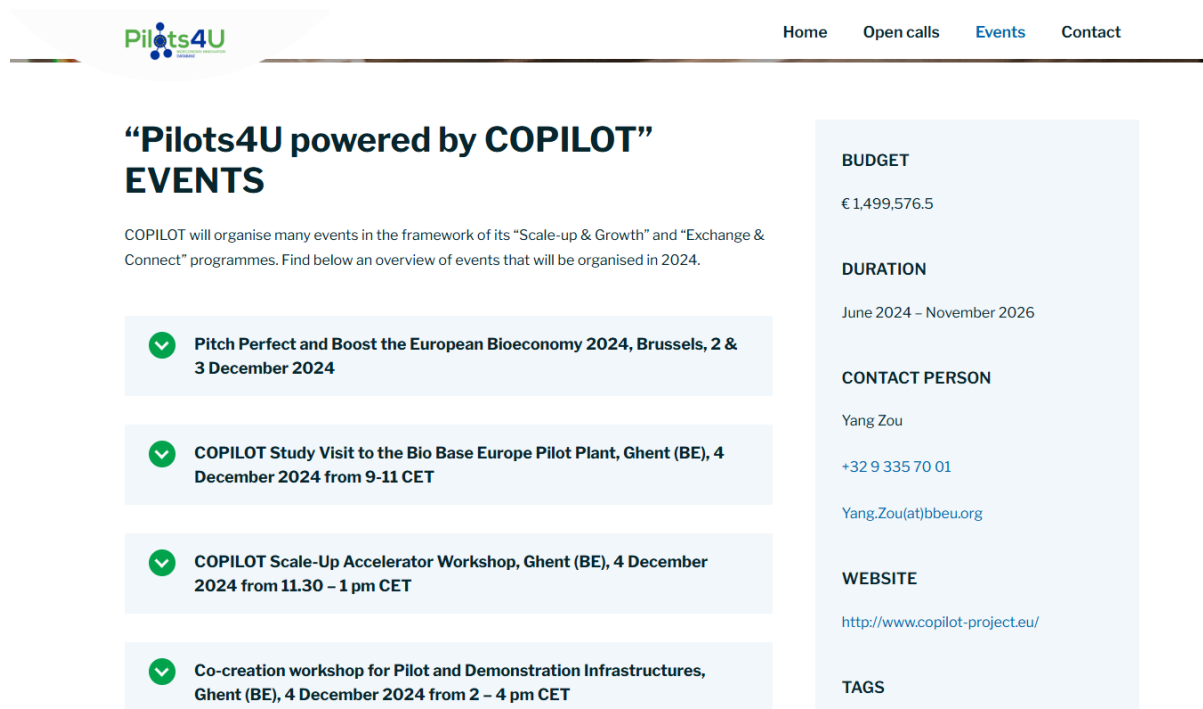


Figure 4 Webpage of COPILOT events

3 Launch and outreach

The updated website was launched on September 27, 2024 and has since been promoted through project partner channels and social media. The standalone format allows COPILOT to enhance its communication reach and establish a distinct and recognizable presence within the bioeconomy sector. This improved format better serves both the general public and specific stakeholder groups, such as PDIs, Bioinnovators (BIs), Research Infrastructures (RIs) and Enablers.

4 Next steps

Moving forward, the COPILOT team will continue to update the website with upcoming events and any further developments. The focus will remain on ensuring that all relevant stakeholders have access to the latest information, and encourage ongoing engagement and collaboration.